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“Town-King”

The New Perfect
Flowering Late
Berry Without
A Fault

**This Great Big Red Delicious
Strawberry Is Going To Be
Worth Millions of Dollars To
The Strawberry World.**

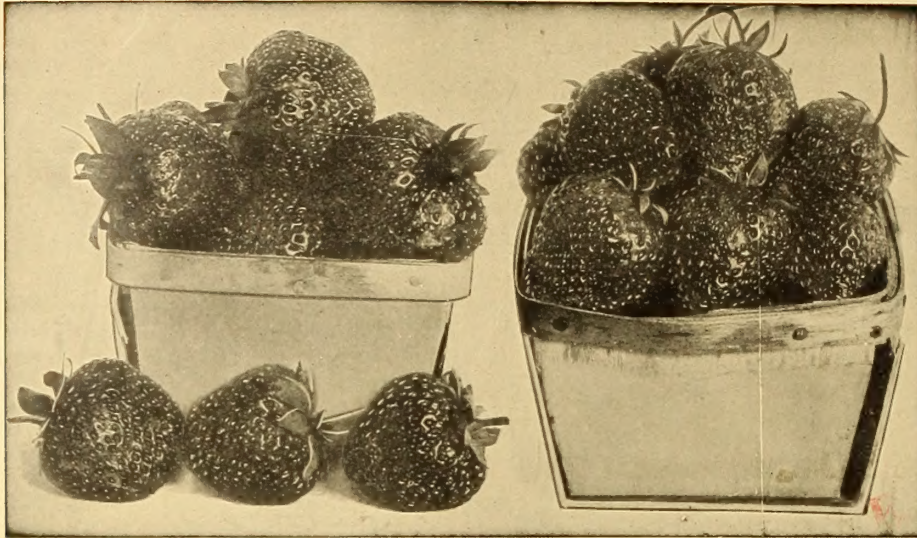
THIS is what Uncle Tommie Washburn told us when he gave us the plants and the sole right to propagate it for sale in the Spring of 1920. After fruiting this variety on different soils for five years we have decided that Uncle Tommie was right in his prediction. We have never found a berry to compare with it for firmness in quality, for beauty in color, or shape. Has the most ideal plant of any variety grown—in this respect it is in a class by itself. In productiveness it is all that any one could wish for. The large stalky plants that stand up above all others are simply weighted down with the extra large firm blood red berries.

The “TOWN-KING” will mean as much or more to the strawberry growers of the country as the Delicious apple meant to the apple growers. We are pricing this grand variety in the reach of all commercial growers, and selling it on our guarantee that it will prove as represented or the purchase price will be refunded. The amount of plants is limited this year to 1000 plants to any one customer and is sold in lots as follows: 25 plants \$2.00; 50 plants \$3.00; 100 plants \$5.00; 200 plants \$9.00; 300 plants \$12.50; 1000 plants \$25.00.

NOTICE — In order to protect our customers who purchase these plants as well as ourselves, we reserve the right of sale on the “TOWN-KING”. No one who purchases these plants or has them given to them for trial will be allowed to offer them for sale under the name of “TOWN-KING” or any other name. “TOWN-KING” is a coined word, and a copyrighted production, and no one can use the word without violating the copy-right laws of the United States. We felt that this was the only way we could protect the public against fraudulent use of this name and this grand variety which is sure to become a leader in a short time.



Two Grand Varieties Steadily Gaining Popularity



CHESAPEAKE

The Popular Late Commercial Strawberry—Sure to Please.

TOWNSENDS' MISSIONARY

The Leading Standard Extra Early Commercial Variety.

THOUGH entirely different in most particulars these two grand varieties have steadily gained in popularity in all sections of the country. The Missionary, one of the very earliest and best commercial varieties where long distance shipment is required, a heavy producer and sure cropper; while Chesapeake is a very late variety, a firm large berry and of the very best quality. Missionary is of the Dunlap type and makes many runner plants if allowed, and should be grown either in hills or narrow matted rows. Chesapeake will take care of itself in that way as it makes only enough plants for a good fruiting row. We can supply your demands for these two grand varieties and will be pleased to quote special prices to large growers and associations.

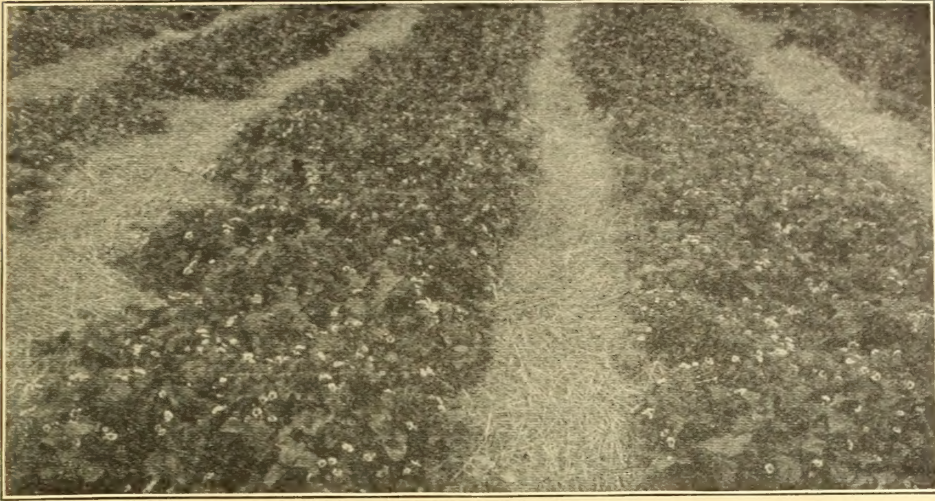


UNCLE TOMMIE WASHBURN
Originator of the "Town-King"

Special March and April Gifts

Owing to the fact that our Special 10% Cash Discount expires March 1st, we are making this very special offer to those who did not receive our catalogue until the discount rate had expired, or otherwise have failed to send in their orders.

Every order received on or before April 30th will receive extra plants to the value of 10% of the remittance sent to us at list price. Customers will kindly state their choice varieties wanted for this special offer, and when it is possible to do so the varieties selected will be sent as their premium.



A Field of Townsends' High-Grade Strawberry Plants in Bloom.

Townsends' Plants Bring Words of Praise From All Parts of The Country.

COULD NOT DO BETTER

Mr. W. B. Cherry, Tipton, Pa., writes:—Your plants could not be any better. Yielded over one basket per plant.

WHAT THE LARGEST S. B. GROWERS ASSOCIATION MANAGER SAYS

R. M. Anderson, Plant City, Fla.—We have been ordering your plants only for six years and never hesitate to recommend them.

P. W. Hitchins, Durham, N. C., writes:—Best plants and best service I ever received, and I have purchased plants from many different concerns.

An acre of Townsends' plants netted G. B. Welch, of Ind., \$1815.00.

PLANTS ARRIVED OK

Wm. Stoffe, Wilkesbarre, Pa., writes:—Enclosed find check for \$200. Plants OK!

J. H. Shepherd, Berwin, Md., writes:—You sent me the best plants I ever bought. I tried others in your section, but they could not deliver the goods.

OLIVE E. WOODMACY, RANDOLPH, N. Y., WROTE THE RURAL NEW YORKER AS FOLLOWS:

"I want to mention the honesty and courteous treatment we received by the Townsend Nursery. In March I sent them an order and they made a mistake and shipped to the wrong town. I wrote them and they sent another lot of splendid plants.

IT'S A PLEASURE TO SERVE YOU MR. "B"

From Mr. Birdsbeck, Castleton, N. Y.—Please allow me to express my appreciation for the fairness in refilling my order that came thru in bad order. The second lot came OK and finer plants I never saw. It is a pleasure to do business with such people, and I am telling my friends about you and you certainly will receive my future orders.

PICKED 1170 QUARTS SOLD FOR \$184. AND HAD PLENTY TO EAT FROM ONLY 1000 TOWNSENDS PLANTS.

Mrs. Scott Walther of Naples, N. Y. writes us Jan. 11, 1926:—We are more than pleased with the 1000 plants received from you in May 1924. From the 1000 plants we picked 1170 quarts of the nicest berries we ever saw, that we kept account of and had berries on the table every day for three weeks, three times a day. We received \$184. for what we sold, and could have sold lots more if we could have had them. Look for another order soon.

FINE PLANTS NICELY PACKED AND EXTRA COUNT. THAT'S US

S. L. Tibbetts, Brooks, Maine, Writes February 20th.—I am enclosing order for more plants. Plants I bought of you last year were best I ever bought, and all lived and grew fine. Nicely packed and extra count. I am speaking a good word for your plants among my neighbors.

One and a half acres of Townsends' plants netted O. L. Oxen, Iowa, \$1980.00.

Please quote us best price on the following plants, to be delivered in April. The Plants I received last Spring from you were fine. W. P. Connell, Penn.

TOWNSENDS PLANTS ALWAYS FINE

G. W. Bachman, North Baltimore, Ohio, writes:—You will receive an order in a day or two from my neighbor for 22,000 plants. He was going to send to another nursery that I knew was not sending out good plants as yours, and I turned him your way. I take pleasure in doing favors for such folks as the Townsends, who I believe do their best to please their customers.

BROTHER CARRIED AWAY WITH TOWNSENDS PLANTS

Mr. E. C. Lee, Evergreen, Ala., writes:—Plants all came in fine order and your draft is paid. I certainly appreciate such service. My brother, saw some of the plants and was carried away and you will get his order I am sure. **Note**—This one sale caused the sale of millions of Townsends plants.

OF

HIGH-GRADE STRAWBERRY PLANTS

NOTE—500 at 1000 rate, between 1,000 and 5,000 at the 1,000 rate, between 5,000 and 10,000 at the 5,000 rate.

BEST WAY TO HAVE SHIPMENT MADE—We recommend that all shipments for 1,000 plants or less, be made by parcel post. (Postage collect). That all shipments in the first, second and third zones be made by parcel post (postage collect). That all shipments of 1,000 plants or more to be sent to zones 4th, 5th, 6th, 7th and 8th, be sent by express (collect).

This year we mapped out a prepaid price list on all plants, and after figuring carefully, we found that it was not to the best interest to all of our customers to make prepaid prices, for the simple reason that all our customers living within 450 miles of us would have to pay a portion of the transportation charges on the shipments of plants made to our customers living beyond the 450 mile limit. No other way to figure it out. So we wanted to be absolutely fair, and decided the best way was for every customer to pay his (or her) actual transportation charges. In this way you pay your Postmaster or Express Agent the actual charge after your order is delivered. If it is lost in transit, you are insured against loss for the full amount of your order. No need to insure parcel post shipments when sent postage collect.

EXTRA EARLY VARIETIES

	25	50	100	200	300	400	1000	5000	10,000
"The Prince" (per)	\$1.00	\$1.65	\$2.50	\$3.75	\$5.25	\$5.90	\$12.50	\$55.00	\$100.00
Townsend's Missionary (per)40	.65	1.00	1.50	1.80	2.10	4.50	21.25	40.00
"Select" Missionary (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Early Jersey Giant (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Premier, (per) (Howard 17)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Improved Klondyke (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Klondyke (per)40	.65	1.00	1.50	1.80	2.10	4.50	21.25	40.00

EARLY TO MIDSEASON

Lord Salisbury (per)	1.00	1.65	2.50	3.75	5.25	5.90	12.50
Senator Dunlap (Dr. Burrill)40	.65	1.00	1.30	1.80	2.30	5.00	22.50	41.25
Delicious (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Bun Special (per)50	.75	1.10	1.60	2.20	2.70	6.00
Haverland (imp)50	.75	1.10	1.60	2.20	2.70	6.00
Eaton (per)50	.90	1.50	2.75	3.50	4.25	8.00

MEDIUM TO LATE

Cooper (per)50	.90	1.50	2.70	3.50	4.25	8.00	37.50
Aroma (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Big Joe (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Brandywine (per)50	.75	1.10	1.60	2.20	2.70	6.00
De Lues Judith (per)50	.90	1.50	2.75	3.50	4.25	8.00
Glen Mary (per)50	.90	1.50	2.75	3.50	4.25	8.00
Gibson (per)50	.65	1.00	1.30	1.80	2.30	5.00
Hunterdon (per)50	.90	1.50	2.70	3.50	4.25	8.00
New York (per)50	.90	1.50	2.70	3.50	4.25	8.00
Nic Ohmer (per)50	.75	1.10	1.60	2.20	2.70	6.00
Parsons Beauty (per)50	.75	1.10	1.60	2.20	2.70	6.00
Parker Mrs. (imp)	1.00	1.65	2.50	3.75	5.25	5.90	12.50
Paul Jones (imp)50	.75	1.10	1.60	2.20	2.70	6.00	27.50
Bubach (imp)50	.75	1.10	1.60	2.20	2.70	6.00
President Harding (per)	1.00	1.65	2.50	3.75	5.25	5.90	12.50
Pearl (imp)50	.75	1.10	1.60	2.20	2.70	6.00
Marshall (per)75	1.00	1.70	2.25	3.50	4.00	10.00

LATE TO VERY LATE

Town-King (per)	\$2.00	\$3.00	\$5.00	\$9.00	\$12.50	\$15.00	\$25.00
Townsend's Big Late (imp)50	.80	1.25	2.00	2.75	3.25	7.00	32.50	61.25
Ford (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Chesapeake (per)60	.80	1.25	2.00	2.75	3.25	7.00	32.50	61.25
Crawford 25 (imp)	1.00	1.65	2.50	3.75	5.25	5.90	12.50
Gandy (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Fendall (imp)50	.75	1.10	1.60	2.20	2.70	6.00
McAlpine (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Lupton Late (per)50	.75	1.10	1.60	2.20	2.70	6.00	27.50	50.00
Mascot (per)75	1.00	1.75	2.25	3.50	4.00	10.00
Sample (imp)60	.80	1.25	2.00	2.75	3.25	7.00
Wm. Belt (per)60	.80	1.25	2.00	2.75	3.25	7.00
Worlds Wonder (per)75	1.00	1.75	2.25	3.50	4.00	10.00

EVERBEARING STRAWBERRIES

	6	12	25	50	75	100	250	1000
Worlds Champion (per)	\$.50	\$.75	\$ 1.00	\$ 1.50	\$ 2.00	\$ 2.50	\$ 6.00	\$ 20.00
Progressive (per)50	.75	1.00	1.50	2.00	2.50	5.00	15.00
Lucky Boy (per)	1.00	1.50	2.00	3.00	4.00	5.00
Lucky Strike (per)	3.00	5.00	10.00	20.00	30.00	40.00

TOWNSENDS' GARDEN COLLECTIONS

In order to introduce our Strawberry gardens into more homes this year, we are making exceptionally low prices to you. We have received so many good reports from our friends who have ordered these collections in the past, that we really feel it a very great honor to help in making these selections that will fit into every back yard garden, supplying plenty of fruit for the table with a good surplus for canning. Many of our good customers report astounding figures that they have derived from selling their surplus berries. These Gardens are also backed by our Guarantee to please you and do just what we say they will under favorable conditions. Kindly order these Collections by name if you please, as it greatly helps us in booking your orders during the rush season.

OUR SMALL FAMILY GARDEN

This fine Garden will supply a small family with all the Big Red Berries that they wish throughout the season. Are perfectly hardy and will grow in a close or shady place in the back yard.

50 Missionary\$.65
 50 Dr. Burrill65
 50 Big Joe75
 50 Ford75

Catalogue Price\$2.80

Our Special Price to you\$2.25

April 11. Leonia, N. J.

Collection received and planted. Already shows signs of growth. Thank you for the extra plants received and the courteous treatment given me.

C. W. Farwell.

OUR SPECIAL ALL SEASON GARDEN

This Garden consists of varieties that will produce a wonderful crop of Big Red Berries from early in the spring, and will also give you extra fruit on the Everbearing the following fall. An extraordinary value. Perfectly hardy, will fruit anywhere.

50 Premier\$.75
 50 Delicious75
 50 Aroma75
 50 Everbearing 1.50

Catalogue Price\$3.75

Our Special Price to you\$3.00

May 5. Maine.

Collection received. Fine packing, fine condition and fine plants. Am more than pleased with them. Thanks for the extra ones.

B. H. Kimball

A PROFIT MAKING GARDEN

Will furnish you with all the fruit that you wish for table and canning, with an extra surplus to sell. These varieties are noted for their producing qualities, fruiting from early to late.

100 Premier\$1.10
 100 Bun Special 1.10
 100 Gibson 1.00
 100 Chesapeake 1.25
 100 Ford 1.10

Catalogue Price\$5.55

Our Special Price\$4.90

OUR SPARE TIME GARDEN

We have combined these fine varieties for the man or woman who has a little spare time during the day for out door work. With a little attention and proper care, one can realize a tremendous profit from this garden, and will in no way interfere with your regular work.

200 Premier\$1.60
 200 Delicious 1.60
 200 Brandywine or Aroma 1.60
 200 Townsend Big Late ... 2.00
 200 Wm. Belt or Gandy ... 2.00

Catalogue Price\$8.80

Our Special Price\$7.85

OUR SPECIAL VINEYARD COLLECTION

Each and every home should have a few grape vines; and to help anyone who is not familiar with the varieties, we will select vines for you that will prove satisfactory in your section.

2 Best Black Grapes, 2 yr.
 2 Best Blue Grapes, 2 yr.
 2 Best Red Grapes, 2 yr.
 2 Best White Grapes, 2 yr.

Catalogue Value\$2.70

Our Special Offer Price\$2.25

Grape Vine Collection arrived in the finest condition. Many thanks for the extras.

Mr. Levi Green.

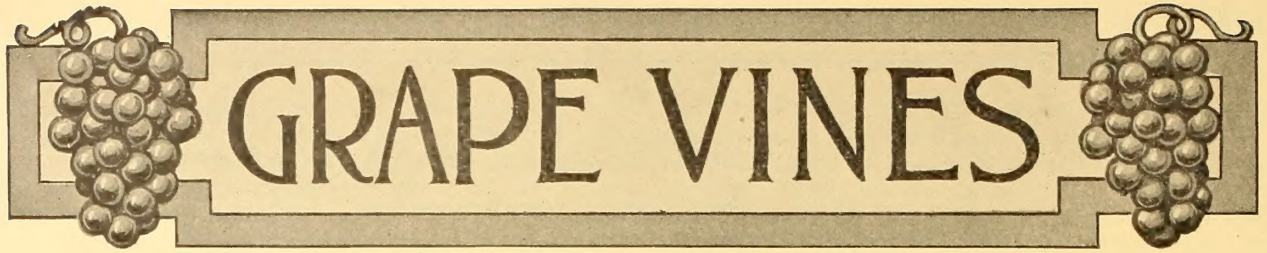
TOWNSEND'S OWN CHOICE STRAWBERRY COLLECTION

We are making this collection of 500 Plants owing to the fact that thousands of our customers each year send in their order and leave the selection to us. We at all times give extra value in making these collections, selecting varieties adapted to their soil and climate, saving our customers a considerable amount of money each year. Where no special varieties are wanted, we advise this collection for all. Kindly advise us if for home use or market purpose, or both.

100 Best Extra Early
 100 Best Early
 100 Best Medium to Late
 100 Best Late
 100 Best Very Late
 Catalogue Value\$6.00

Our Special Price\$5.00

Two Collections, 1000 plants\$8.00



GRAPE VINES

PRICE LIST OF GRAPE VINES

Black Grapes	Each	5	10	15	25	50	75	100	250	500	1000
Concord, 1 yr. No. 1.....	\$.10	\$.50	\$.90	\$1.35	\$2.00	\$3.75	\$5.25	\$6.50	\$15.00	\$25.00	\$40.00
Concord, 2 yr. No. 1.....	.15	.75	1.35	2.00	3.00	5.00	7.50	9.00	22.50	37.00	60.00
Concord, 3 yr. No. 1.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	18.00	45.00	75.00	120.00
Concord, 1 yr. No. 2.....	.07	.35	.60	.90	1.50	2.50	4.00	4.50	10.00	25.00	30.00
Concord, 3 yr. bearing size.....	.50	2.25	4.00	5.50	8.00	15.00	20.00	35.00
Moore's Early, 1 yr.....	.15	.75	1.35	2.00	3.00	5.00	7.50	9.00	22.50
Moore's Early, 2 yr.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	20.00
Worden, 1 yr.....	.15	.75	1.35	2.00	3.00	5.00	7.50	9.00	22.00
Worden, 2 yr.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	20.00
Clinton, 1 yr.....	.15	.75	1.35	2.00	3.00	5.00	7.50	9.00
Clinton, 2 yr.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	20.00
Hubbard, 1 yr.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	20.00
Hubbard, 2 yr.....	.60	3.00	5.40	8.00	12.00	20.00	30.00	40.00
Hubbard, 3 yr.....	.75	3.50	7.00
White Grapes											
Crystal White, 1 yr.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	20.00
Crystal White, 2 yr.....	.60	3.00	5.40	8.00	12.00	20.00	30.00	40.00
Niagara, white, 1 yr.....	.15	.75	1.35	2.00	3.00	5.00	7.50	9.00	22.50	37.00	60.00
Niagara, 2 yr.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	20.00
Diamond, 1 yr.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	20.00
Diamond, 2 yr.....	.45	2.25	4.50	6.00	9.00	15.00	22.50	30.00
Empire State, 2 yr.....	.45	2.25	4.50	6.00	9.00	15.00	22.50	30.00
Pocklington, 2 yr.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	20.00
Red Grapes											
"The Caco, 1 yr.....	.50	2.50	5.00
"The Caco, 2 yr.....	.75	3.50	7.00
"The Caco, 3 yr.....	1.00	5.00	10.00
Agawam, 1 yr.....	.15	.75	1.35	2.00	3.00	5.00	7.50	9.00	22.50	37.00	60.00
Agawam, 2 yr.....	.30	1.50	2.70	4.00	6.00	10.00	15.00	20.00	45.00	90.00	175.00
Delaware, 1 yr.....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00
Delaware, 2 yr.....	.30	1.50	2.70	4.00	6.00	12.00	18.00	30.00
Catawba, 1 yr.....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00
Catawba, 2 yr.....	.30	1.50	2.70	4.00	6.00	12.00	18.00	30.00
Brighton, 1 yr.....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00
New Varieties											
Salem, 1 yr. (red).....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00
Martha, 1 yr. (red).....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00
Dianna, 1 yr.....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00
Elviria, 1 yr. (white).....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00
Dutchess, 1 yr.....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00
Ives, 1 yr. (black).....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00
Wyoming Red, 1 yr.....	.20	1.00	2.00	3.00	5.00	10.00	15.00	20.00

We ship grape vines in 100 lots or less by Parcel Post, Collect. Larger lots Express or Freight Collect.

PRICES OF ASPARAGUS ROOTS

	25	100	250	1000
Mary Washington, 1 yr.....	\$1.00	\$3.00	\$6.00	\$20.00
Mary Washington, 2 yr.....	1.50	4.00	10.00	30.00
Martha Washington, 1 yr.....	.75	2.50	5.00	17.00
Martha Washington, 2 yr.....	1.00	3.00	6.00	20.00
Palmetto, 1 yr.....	.75	2.00	4.00	10.00
Palmetto, 2 yr.....	1.00	2.50	5.00	15.00
Barrs Mammoth, 1 yr.....	.70	2.00	4.00	10.00
Barrs Mammoth, 2 yr.....	1.00	2.50	5.00	15.00
Conover's Colossal, 1 yr.....	.75	2.00	4.00	10.00
Conovers Colossal, 2 yr.....	1.00	2.50	5.00	15.00
Mary Washington, 3 yr.....	2.50	5.00	12.50	40.00

PRICES OF RASPBERRY PLANTS

	25	100	250	1000
New Katherine (red) E. B.....	4.50	10.00	25.00	75.00
Erskine Park (red) E. B.....	4.00	10.00	25.00	75.00
Cuthbert (red).....	1.50	5.00	10.00	35.00
St. Regis (red) E. B.....	1.50	5.00	10.00	25.00
Early King (red).....	1.50	5.00	10.00	35.00
Plum Farmer (black).....	1.50	5.00	10.00	35.00
Cumberland (black).....	1.50	5.00	10.00	35.00
Strawberry Raspberry.....	2.50	7.00	15.00	50.00
Gold Dollar (yellow) —one dollar each.				

DEWBERRY PLANTS

Aus-Lu.....	4.00	10.00	20.00	60.00
Pan American.....	4.00	10.00	20.00	60.00
Austin.....	1.00	2.50	4.00	15.00
Lucretia.....	1.00	2.50	4.00	15.00

50 plants at the 100 rate, 500 or more at the 1000 rate.

It Pays To Buy Townsends' Plants---Here's The Proof!

Enclosed find check for \$32.00—one-third of order. You were recommended to me by the R. N. Y., the best paper on earth.
J. H. M. Elgin, Ill.

Back again for a few more plants; find check in payment for 11,000 plants. You ought to see the 8000 plants bought of you last year, never lost a plant.
G. W. B., No. Balto., Ohio.

Mr. Townsend: I sure have fine plants from those bought of you last year, have been getting 35c per quart, and have picked more than two quarts per plant now. Cannot say enough in praise of Townsends plants.
G. H. D. Ohio.

The strawberry plants bought of you last spring have produced very fine. I am very much pleased with Townsends plants and service. Mrs. L. S., R. I.

Enclosed find another order for more Townsends High Grade plants. I have been all around the horn, and dealt with at least twenty-five growers of plants. I have now anchored safe in harbor. I have never found none as good as you folks send me. J. W., New Jersey.

I have been growing your plants for more than fifteen years and have never had a failure or a mixed plant in my fields. I buy no other plants but Townsends. Would have no others as a gift. O. A. B., Plant City, Fla.

Last year I purchased 150 of your Concord grapes and and this year had a fine lot of nice grapes. Also the strawberries were without any exception the best I have ever grown. J. C. Clattle, Penn.

For a good many years I have been growing only Townsends plants and I have always found them to be the best money could buy. It's a pleasure to deal with such firms. E. Davis, N. C.

I have bought plants from you for several times, and they have been fine plants. The Ford cannot be beat. Jas. C. Murphey, Washington, Pa.

WELL PLEASED, SENDS ANOTHER ORDER FOR \$365

Find enclosed check for \$365.00 for Champion plants. We have grown your other varieties of ever bearing and found them very fine. Your plants were nice and never have received such wonderful good count as your packers give. Wishing you the very best of success. Henry Sands, Brooklyn, N. Y.

Mr. D. M. Woodard, of Fairfax County, Va., writes us February 2nd, 1926:—Please quote me on the enclosed order. I must say that the plants I have gotten from you in the past have already been very satisfactory. I also wish to say that I have never done business with any concern who has been so fair and straight in their dealings. Your plants have always come well packed and in fine condition, and always turned out as you have stated.

PLEASE USE THIS ORDER SHEET

Our No. Booked

Verified by

E. W. TOWNSEND & SONS
STRAWBERRY SPECIALISTS

SALISBURY, MD.

PLEASE FORWARD TO

Do Not Write In This Space.		
M.O.
Ck.
Cash
Bal. Due

Name

Postoffice

County

State

Express Office

Ship by

State here how to forward.

On or About

Date of Order

192

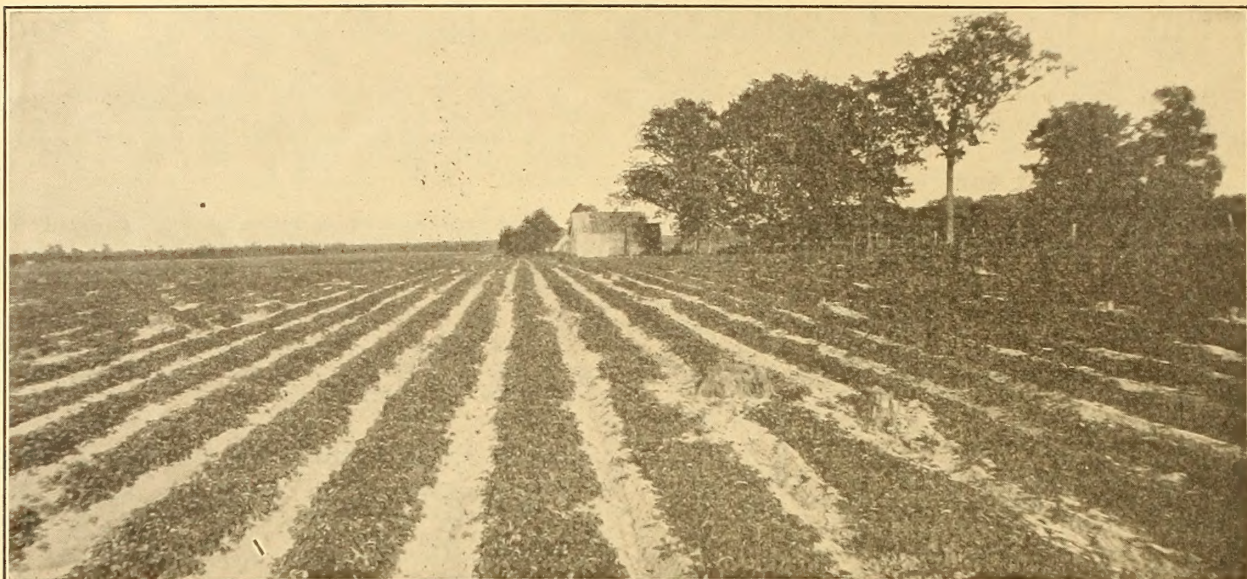
QUANTITY

NAME OF VARIETY

PRICE

If sold out shall we substitute something just as good or return your money. Ans.

If a New Customer kindly mark an (X) in square



A Field of Townsends' New Ground Plants

These Letters From Our Old Friends Will Probably Be More Convincing To You Than Anything We Could Say. There Are Hundreds More If We Had Room To Print Them.

**AVERAGED A QUART TO THE PLANT AT 35c
MRS HOMER R. WILDER OF VERMONT, WRITES:
SOLD \$35.00 FROM 100 PLANTS**

February 17th, 1926.

Mr. E. W. Townsend & Sons
Salisbury, Md.

Gentlemen:—Last year being my first year dealing with you, I must tell you of my success with your plants. I ordered 100 Plants; took a small piece of ground, and plants averaged a quart to every plant which brought 35c a basket; could have sold a lot more. Not one of my plants died. All the people wanted to know where I received such good plants from and I was only too glad to tell them. Enclosed find another order for more plants this spring.

A competitor of yours was around to see me the other day and wanted me to give him a part of my business. He stated that he could serve me better than you were doing. I told him that the old time religion was good enough for me, that no plants could be better than Townsends, and that I was not making any change at this time. A. M. Blanchard, Lawtey, Fla.

Enclosed find order for plants. I lost my whole setting last year by ordering from a Michigan grower, due to late shipment, arriving May 15th.

TOWNSENDS PLANTS BEST IN THE WORLD

Alfred Cadwiler, Corbin, Kans., writes:—After the trouble I had with cull and shoe string plants it is a pleasure to do business with such people as Townsends. You send finest plants in the world with a count that is more than generous.

GOOD AS SOME I PAID THREE TIMES AS MUCH FOR

Chas. M. Cook, Whittenton, Ill., writes:—Sending another order for plants. Plants I bought of you last, were better than those I paid three times as much for.

TOWNSENDS PLANTS GREW FINE. PLOWED MICHIGAN PLANTS UP.

Mrs. S. C. Daily, West Newton, Pa., writes:—I am sending you a check of \$20.00 for strawberry plants. Those I received from you last year all grew fine. I set them out the same day I did the plants I got from a Michigan grower. Only a few of theirs grew, and I plowed them up.

FINEST PLANTS I EVER SAW

Mr. P. O. Hause, Lewisburg, Pa. writes:—The Premier plants bought of you last year, finest plants I ever saw.

PLANTS JUST FINE. BRINGS REPEATER.

Writes Octave J. Culliber, Madisonville, La.—Plants arrived on the 24th, just fine. Best plants I ever saw. Sending you another order.

Mrs. Geo. B. Geagen, Ravena, N. Y.—Have just received the last lot of plants. Thanks for such quality and extra plants.

PLANTS CAME OK AND BEST I EVER SAW

Mrs. Ida M. Day, of Warwick, N. Y., writes:—Plants came all OK and best plants I ever saw. You will receive more orders.

FINE PLANTS, HAS A WONDERFUL BED

Mr. F. C. Zink, of Acostink, Va., writes:—I wish to say that my shipment of plants from you last year were fine plants, and I have a wonderful bed for another year. All the neighbors say I have the finest plants they have ever seen.

FINEST PLANTS EVER HIT WHITESVILLE.

From Dan Hester, Whitesville, N. C.—The shipment of 100,000 plants arrived in good order. The finest plants ever hit Whitesville. Wrote you Saturday night to ship balance of order, and add 10,000 more Premier. Expect to order another 50,000 in two weeks.

CANNAS (Dormant Roots)

For quick effects in Mass plantings or Borders, the Cannas are unequalled.

Their wonderful green and bronze foliage with their many colored flower spikes which are thrown up during the entire summer until frost, makes them stand out with prominence against all other decorative plants. The new and more up-to-date varieties that we list, gives our customers the opportunity to get practically any color or height they may wish. Our bulbs all have two to three eyes, and will please you.



CANNAS OF NEW CREATION

	Each	Doz.
Mrs. Piere's Du Pont —A pure Watermelon Pink with Large Head and Ruffled Petals. Extra Large Stems, Abundance of Foliage. One of the best ever introduced. 4 ft.	\$2.00	
Cupid —Beautiful Lilac Rose, Wonderful Bloomer. 3 ft.	1.25	
Edward W. Bok —Soft Light Rose with Creamed Edged Petals. Extra Large Flowers. 3 ft.	1.25	
Golden Wedding —Large Yellow Flowers Standing well above Foliage. One of the very finest dwarf. 3 ft.	1.25	
Golden Rod —Very Deep Yellow, flowers abundantly and heads are very large. 3 ft.	1.25	
Razzle Dazzle —Dazzling Crimson, Maroon and Yellow. An attractive variety. 4 ft.	1.00	
Radio —Primrose White, very attractive with rich red varieties. 4 ft.	1.00	

A choice list of the Best Standard Varieties

RED SHADES WITH GREEN FOLIAGE

	Each	Doz.
Chas Henderson —Crimson Scarlet Large 4 ft.15	\$1.50
The President —Beautiful Rich Scarlet. 4 ft.20	1.75
Fire Bird —Pure Glistening Scarlet. 3½ ft.25	2.00
Olympic —Rich Orient Red Free Bloomer. 5 ft.15	1.50
Pennsylvania —Scarlet Overlaid with Orange vigorous grower. Free Bloomer. 6 ft.20	1.75
Wintzer Colossal —Vivid Scarlet Enormous Flowers. 5 ft.20	1.75

6 Bulbs of any one variety at the dozen rate.

If you wish to plant Cannas in a circular bed: Place one bulb in the center, 6 in the first circle, 12 in the second circle, then 18, 24, 30, etc., according to the size of the bed in the circle. Plants in the circle should be 18 inches apart. A 4 ft. bed in diameter takes 7 Cannas; a ft. bed 19 Cannas; a 10 ft. bed 37 Cannas, and a 16 ft. bed 91 Cannas.

Full Planting Instructions With Every Order.

OUR SPECIAL COLLECTION OFFER

	HUNGARIA	VENUS	KATE GRAY	
	MADAM CROZY	PRESIDENT	WM. SANDERSON	
1 Bulb each above 6 varieties	.	.	.	\$.90
3 Bulbs each above 6 varieties	.	.	.	2.25
6 Bulbs each above 6 varieties	.	.	.	3.50

These six excellent Cannas will bloom early and make a gorgeous display until frost.

PINK SHADES WITH GREEN FOLIAGE

	Each	Doz.
City of Portland —Rich Glowing Pink. 3½ ft.20	1.75
Hungaria —Salmon Pink Extra fine 3½ ft.15	1.50
Rosea Gigantea —Soft Rose Pink. 3½ ft.20	1.75
Venus —Rosy Pink Yellow Border a very delicate shade, attractive and very beautiful. 4 ft.15	1.75

YELLOW SHADES GREEN FOLIAGE

Florence Vaughn —Golden Yellow. Dotted Crimson. 4 ft.15	1.50
Kate Gray —Yellow Orange, very fine. 4½ ft.15	1.50
Richard Wallace —Rich Canary Yellow. 4 ft.15	1.50
Yellow King Humbert —Golden Yellow with an outstanding pure red petal on head at times very fine. 4 ft.20	1.75

VARIEGATED FLOWERS GREEN FOLIAGE

Madam Crozy —¾ million Scarlet Narrow Golden Border.12	1.00
Panama —Orange Red Golden Yellow Border very fine. 3 ft.15	1.50

WHITE SHADES GREEN FOLIAGE

Eureka —Creamy White Large Flowers. 4 ft.20	1.75
Monta Blanc —Pure White one of the best. 4 ft.20	1.75

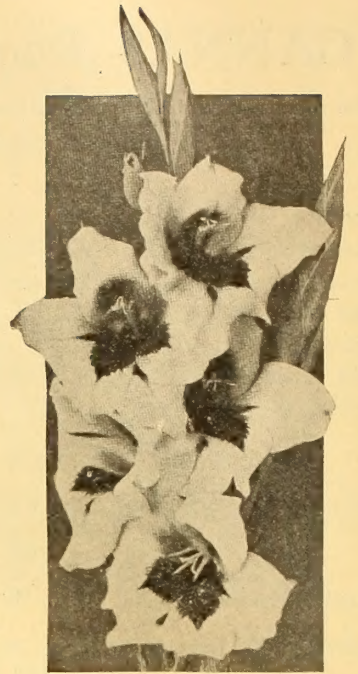
BRONZE FOLIAGE VARIETIES

Edgandale —Current Red Large Flowers. 4 ft.15	1.50
King Humbert —Vivid Scarlet very fine. 4 ft.20	1.75
Shenandoah —Salmon Pink very attractive. 4 ft.15	1.50
Wabash —Dwarf Bronze Carmine Pink, new. 4½ ft.20	1.75
Wm. Sanderson —Brilliant Scarlet very showy and fine. 4½ ft.15	1.50
Mixed Varieties of the above in collection.		1.00

Number after variety denotes height of plant.

GLADIOLI

The Most Beautiful of All Cut Flowers



The following varieties that we offer are considered the best for cut flowers and will give you a wide range of colors. If you have never grown Gladioli then by all means get some this year; for you certainly are missing something great. The Gladioli with its orchid resemblance and good keeping qualities after cut makes it one of the best flowers for the home garden. We cordially invite your order from our list of New and Standard varieties and assure you that the quality of our bulbs will please you.

We include complete cultural directions with each order.

A choice list of the Best Standard Varieties

All Bulbs are selected No. 1 size with an assurance of fine flowers. Make your choice early and save disappointment.

	Each Doz.
America—Soft Shell Pink. Flowers Extra Large. Very popular	\$.05 \$.50
Baron Hulot—Deep Blue, finest of this color, good cut flower variety15 1.50
Chicago White—Popular Early White Lilac. Blotch on lower petals05 .60
Evelyn Kirtland—Rosy Pink, dark margin, very fine variety10 1.00
Halley—One of the earliest pinks of large flowering variety15 1.25
Le Marechal Foch—Beautiful shade of light salmon. Winner of many prizes as cut flowers15 1.30
Le Immaculee—Pure white of fine quality flowers10 1.00
Maiden Blush—A ruffled type of enchantress pink flowers produced on long stems. Extra fine12 1.20
Mrs. Dr. Norton—Cream and pink deepening on edge, admired by all. Flowers very large12 1.20
Niagara—Light yellow, slightly striped flowers, very large and graceful10 1.00
Herada—Large blooms of pure mauve slightly tinged in throat spikes are well formed.10 1.00
Mrs. Frank Pendleton—Rosy pink with dark carmine bloom. A wonderful color and handsome flower. A favorite10 1.00
Prince of Wales—Flowers very early, delicate shade of salmon pink10 1.00
Schwaben—Large soft canary yellow flower with carmine blotch in throat. A wonderful value10 1.00
Wilbrinck—A splendid early variety of creamy pink with soft, even blotches on lower petals12 1.20

6 Bulbs of any one variety at the dozen rate.

All Bulbs will be sent Parcel Post unless otherwise stated.

Plant that Border or Bed with Gladioli this year and watch results.

NEW INTRODUCTIONS OF GLADIOLI

The following varieties are of recent introduction. Their wonderful new colors and large handsome spikes will outrival most of the older varieties. They will please the most critical growers.

	Selected No. 1 Size Bulbs	Each Doz.
Alice Tiplady—Orange Saffron one of the finest Primulinus types15	\$1.25
Anna Eberius—A rare shade of purple with deep throat (New)20	1.85
Crimson Glow—Rich crimson, large open flowers, vigorous grower (New)20	1.85
Early Snowflake—Extra large creamy flower, delicate rose tinted yellow throat. An extra fine variety an dcolor25	2.00
Flora—Pure yellow with few markings. Introduced from abroad. One of our very best yellows25	2.00
Golden Measure—Clear yellow with deep pink pink stripe on petals. A beauty20	2.00
Glory of Kennemerland—True deep rose pink, lower petals purple blotch. One of the most handsome varieties. Flowers immense20	1.85
Orange Glory—Orange with lighter throat. A very large ruffled variety20	1.85
Pink Beauty—An extremely early variety, rose red shading to pale pink throat with dark center. Very fine25	2.00
War—Deep brilliant red. Large open petals. Extra fine15	1.25
White Giant—Pure white with extra large flowers. Very attractive20	1.85
White Halley—A wonderful pure white variety with the quality of that well-known Pink Halley which every one admires40	3.75
White Wonder—Flowers are extra large. Of pure white with several openings at once. Of very recent introduction30	2.75

GLADIOLI COLLECTION---Six Glads of Special Merit

Schwaben	Mrs. Frank Pendleton	} 3 of each variety	\$2.10		
War	Alice Tiplady			8 of each variety	3.75
Baron Hulot	Herada			12 of each variety	5.00

INSTRUCTIONS TO CUSTOMERS

The season to date would indicate a very late spring. This is sure to bring about a great rush of business late in the season. We have earnestly insisted on our customers getting their orders in just as early as possible. This is just as necessary when the season is late as if it was extra early.

It cost no more, and time is not as valuable now as it will be when the real spring weather comes. If you will set down now and make out your plans and get your orders off for plants and seeds this much will be done out of the way. Not only that, but you will be most sure to get your order filled just as you want it and when you want it by ordering now. While if you put it off to the very last minute you are taking the chances of not

getting what you want and probably the order will be delayed in shipping as it will be so far back on the book that it may take several days to get to your order when you are wanting to plant every day. Thousands of orders for plants and seed are returned to growers, every year by the Nurserymen and seedmen of the country. And at so late a date that the order can not be placed elsewhere. Late ordering causes most of this. More than a quarter of a century in this business has proved to us that the only sure way is to place the order early. Every season we have to disappoint some of our customers thru no fault of our own. We hope that it won't happen again. We have the finest supply of plants that we have ever grown, enough for all, and we promise you that we will please you, if you will send the order now.

CAREFUL BUYING

It is the usual way with careful buyers of Nursery stock and seeds, to first select an old reliable house with standing to place their orders. When the Seabrooks Farm Company a few years ago wanted to plant more than 60,000 fruit trees, and to set out between the rows of these trees Chesapeake Strawberry plants, what did they do? First they called their Superintendent in to consultation and instructed him to go out and visit the various nurseries thruout the country and to place the order where he was satisfied he could purchase the very best stock obtainable regardless of cost. What was the results?

The Stark Brothers Nursery Co., of La., one of the oldest and most reliable nurseries in this country received the order for the fruit trees, and E. W. Townsend & Sons Nurseries of Salisbury, Md., received the order for the 300,000 Chesapeake strawberry plants to be set out between the rows of trees.

The Seabrook Farms at Seabrook and Bridgeton, N. J., are probably the largest truck farms in the world.

When T. E. Trotman, of Churchland, Va., several years ago decided to put Norfolk County, Va., on the map as a strawberry producing country, what did Mr. Trotman do? He called a meeting of all the important growers of truck crops in his section and a committee was appointed to visit the various plant nurseries throughout the country, and to satisfy themselves where the very best grade of strawberry plants could be secured. And they were instructed after making their report to place the entire order with the Townsends Nurser-

ies. This blanket order given at that time was probably the largest order ever given any one concern for strawberry plants. What was the results? Just as long as T. E. Trotman lived, we received the orders for plants every year from that section. And today are enjoying the full confidence of every grower in that County.

When the Plant City, Florida Strawberry Growers Association was formed more than ten years ago, the manager of that Association was instructed to place all orders for Strawberry plants, to be purchased with E. W. Townsend & Sons Nurseries. We understand that this Association now has a membership of over half a thousand members. And only a few months ago, we received a letter from Mr. R. M. Anderson, its manager, that he had never sent an order to anyone for strawberry plants except to E. W. Townsend & Sons.

It takes millions of plants every year to supply these growers. This is probably the most prosperous Association of its kind in the United States, and Mr. Anderson, in his late report stated that they contributed no small share of their success to the High Grade Plants they had received from the Townsends' Nurseries all these years. He also stated that in all his dealings that there had been but one small mistake made in filling all these orders, and that we had adjusted that more than satisfactory to his member.

MORAL—If it pays such organizations as the above to deal with our firm, won't it pay the average grower just as well to deal with us?

UNITED STATES DEPT. OF
AGRICULTURE WASH D.C.

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U.S. DEPT. OF AGRICULTURE

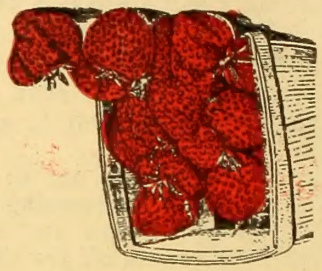
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Permit No. 6.
Salisbury, Md.

E. W. TOWNSEND & SONS
SALISBURY, MD.

1000 Premier 1000 Ford 1000 Gibson
1000 Big Joe 1000 Cooper 1000 Gandy
1000 Paul Jones 1000 Fendall

On one acre selection—8 standard varieties that ripen from
early to late, 1000 of each variety at a special
price of **\$40.00**

SPECIAL PRICE



**TOWNSENDS' 20TH CENTURY
SUPPLEMENT TO
CATALOGUE**

PREMIER
or (Howard 17)

For the average strawberry grower in every section (except a few southern states) Premier is the greatest money maker on the list. One of the very longest season varieties. Beginning to ripen only a few days later than the very earliest sorts, and continues until most late varieties are gone. For this reason any one can grow Premier and be sure of a crop that almost covers the season. We know of nothing that will produce more quarts of fine berries than this one. We make the Premier a speciality and are always headquarters for fine Premier plants at reasonable prices.

We wish it were possible to show you our fields of this variety this season where your orders will be filled. We absolutely guarantee that our stock of Premier plants will equal any strain in the country, no matter where they are grown or how much more you are asked to pay. Special prices in large quantities.

**Greatest Money-Makers
on Earth**



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